

# Trek to Success in Travel

“The world is a book, and those who do not travel, read only a page.”

- Saint Augustine



# Travel & Tourism Overview

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- ∞ One of America's largest employer
- ∞ 7.9 Million direct travel-generated jobs
- ∞ One in every seven people in the U.S. labor force is directly or indirectly employed in travel and tourism

# Growth & Change in the Industry

∩ Airlines continue to struggle

∩ War

∩ Sars

∩ Economy

∩ Internet

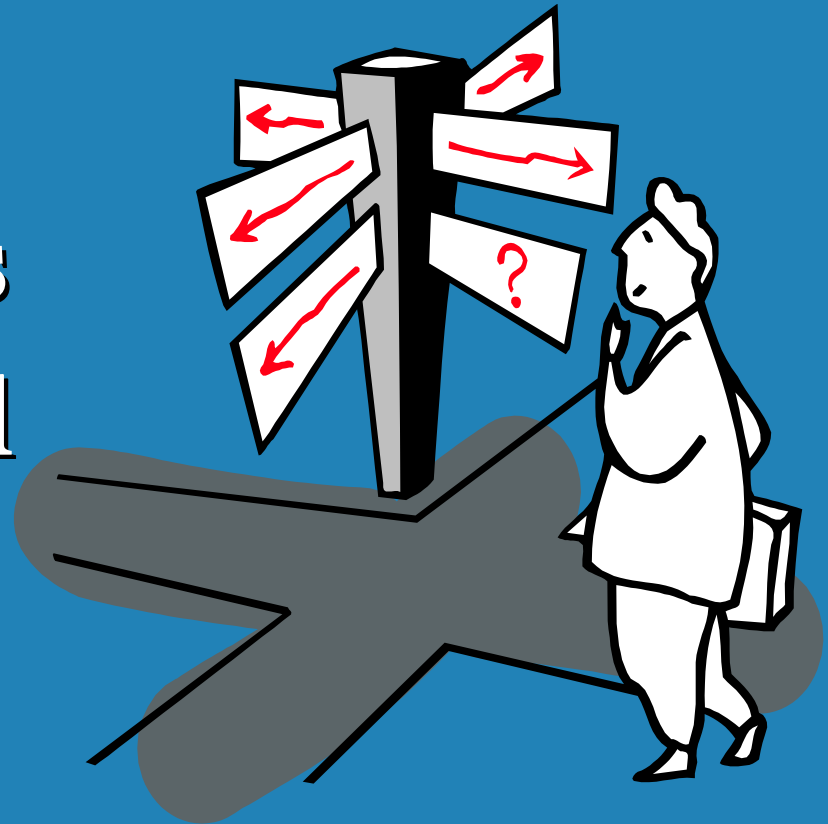
∩ The saying “Getting there is half of the fun” became obsolete with the advent of the commercial airlines

– Henry J. Tillman



# What Young People Should Expect

- ⌚ Hard Work
- ⌚ Low Salaries
- ⌚ Fun & Travel



# Employment Opportunities for the Future

∞ Who Knows?????

∞ Always opportunities for motivated sales people



# Challenges in the Workplace

- ∩ Must have a “Want to learn attitude”
  - Learn Computer Reservation System
  - Industry Terminology (City Codes, etc.)
  - Geography
- ∩ Self Starter
- ∩ Enjoy working with People
  - “Turbulence is life force. It is opportunity. Let’s love turbulence and use it for change.

– Ramsey Clark



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# Questions?